



Shane Fesler
Product Designer

WWW.SFIDS.COM

Instagram: [sfids_design](#)
sfesler@inside.artcenter.edu

EDUCATION	ArtCenter College of Design BS Product Design	2020-Present
	Pasadena City College Fall, Industrial Design	2017-2019

EXPERIENCE

Arby's Footwear Sponsored Project

- As a team, designed and developed footwear concepts for Arby's crew members.
- Used creative brand ID and in depth user research to form design narratives and design opportunities.
- Executed and produced physical and digital prototypes to client as deliverables over a 14 week process.

Teaching Assistant / Product Design 5

- Aided and assisted faculty and students to develop innovative wearable and softgood designs with presentations.
- Bridged communication between instructor and student, as well as manage guest speakers / working professionals.

FIGS Concept and Design Innovation Intern

- Created innovative products that supported HCP professionals within design oriented guidelines.
- Archived design boards to pitch and start-up upcoming design directions curated from trend research and brand ID.
- Developed intuitive branding for upcoming product lines with accompanying tech packs.

RECOGNITION	ArtCenter College Of Design Scholarship Recipient	2020-Present
	Gallery Presentation of Work // Arby's Footwear	Fall 2021
	Gallery Presentation of Work // FILA Pulse Shift	Summer 2022
	NIKE Endowed Scholarship Recipient	Fall 2022
	SneakerWeekPDX Footwear Design Combine 1st Place Winner	Summer 2023

SKILLS	Design	Adobe	3D
	Design process	Photoshop	Gravity Sketch
	Physical mock-up	Illustrator	Zbrush
	Brand ID & research	InDesign	CLO 3D
	Wearables fabrication	PremierePro	Substance Suite
	Concept prototyping		Solidworks
	Tech packs		Keyshot